

**Town Team Meeting – Virtual –
Monday 20nd July 2020 6:00pm
Minutes**

1. **Present** – Sarah Wilde, Mayor Campbell Ritchie, Cllr Gavin Grant, Gordon MacPherson, Chess Fernley, John Sunderland, Lesley Wood, Rob Sneddon, Deputy Mayor Paul Smith, and Richard Spencer-Williams (Town Clerk).
2. **Apologies** – Chess Fernley, Ash Scott.
3. **Consider and Approve Minutes from meeting 22nd June 2020**
The minutes of the meeting 22.6.20 were approved.
4. **Update on TT financial matters, including sponsorship, COVID 19 contingency planning and marketing support**
Rob Sneddon updated on the financial position of the Town team.
BBF 1.6.20 £14801
Balance end of June £22386
5. **Update of TT COVID 19 activity**
 - a. **Business calls and support information**
The best time for the next business call was considered. It was decided to wait for the 'Shop Local' preparations to be in place before arranging a call, and Wiltshire Councils response to parking proposals.
 - b. **TT and MTC Task force:**
 - i. **Re-opening of High Street – as at 20th July**
 - ii. **Next steps on supporting phases of 'return to normal'**
 - iii. **Update on discussions with Wiltshire Council Economic Development Unit**
 - iv. **Malmesbury Recovery Plan**

Meeting with Victoria Moloney (Wiltshire Council)

SW gave an update from the call with Victoria Moloney (Wiltshire Council -Head of Economic Development- S. Wiltshire). The call was useful and Victoria Moloney was positive about the work of the Town Team in Malmesbury. VM gave advice on

funding available to support town centre recoveries. **Funding for planters** maybe available via WC. SW and RSW visited Willis brothers to get an indicative idea of the product they could supply. They also walked the Hight Street to gauge the quantity that was needed. RSW undertook to approach Martin Rose (WC Highways) to ascertain the stipulation on the cone arrangements from his perspective; as this would inform the amount and position of planters. It was recognised the procurement process requirements of WC (and MTC) may affect the options for purchasing planters. **Car parking** ideas were also discussed, including 1 hours free parking at Cross Hayes. Ideas for use of WC allocated free spaces to Malmesbury Town Council are being explored by CR and GG. **Fortnightly meetings** were agreed with VM, with the next **meeting scheduled for 27th July.**

Malmesbury Recovery Plan

- Malmesbury Town Council are exploring the idea of buskers in the High Street or at key locations, and the use of Cloister Gardens for performances.
- GMcF suggested more spaces could be created at Station Yard car park.

6. Update on the Aldi s106 application

CR reported the agreement had not yet been finalised between Aldi and WC. There was no apparent intention by WC to favour the Town Teams requests. Malmesbury Town Council has re-asserted to WC that the process has been unsatisfactory and in breach of due process.

7. Update on general marketing activity, Great West Way initiative, and overview of plans for the next six weeks not covered above.

LW updated the on the support provided by Malmesbury Marketing to the Town teams work including;

- Shop Local – LW presented an overview of the work completed in this respect, and the use of range of media and digital marketing to promote the campaign message. LW also presented in detail a flyer to be distributed via the Jackdaws magazine.
- Malmesbury Gift card and some pilot work using social media to promote its use.

8. Update on the Vibrant Malmesbury Projects

a. Explore Malmesbury

CR gave an update report on Explore Malmesbury and some work to include the Carnivals 'Open Gardens' and the scarecrow trail.

b. Malmesbury Gift card – including consideration of moving to Fully Managed service

GMcF presented an overview of the Giftcard's current situation and proposals to move to a fully managed service. The additional cost would be £921 per year. The fully managed service can incorporate a 'collection pot' which diverts funds to the gift card. GMcF has some more groundwork to complete before a full proposal can be considered. CR and GG stated they supported the proposal in general. It was agreed to consider the matter at the next Town Team meeting.

9. To receive an update from Wiltshire Councillor Gavin Grant

Cllr Gavin Grant reported;

- Filands Development was not called in by the Secretary of State.
- An application for 21 homes at Parklands has been submitted – based
- On WC's failure to provide a 5-year land supply. Similar applications may
- Follow.
- WC is facing a 36million deficit this year.
- Business grant applications from Malmesbury businesses to WC has had 100% success rate.

10.To receive an update from Malmesbury Town Councillor Campbell Ritchie

Mayor Ritchie reported;

- The Vale Action latest date for funding the signage is 31st October.
- The Town hall is opening in stages.
- Covid 19 Welfare support has reduced significantly.

11.AOB

LW re-iterated the 'Retailers Call' was scheduled for 29th July.

Next meeting 6:00pm 17th August 2020.