

Minutes of Town Team Meeting
Town Hall
Monday 18th November 2019

Present: Sarah Wilde, Gordon MacPherson, John Sunderland, Campbell Ritchie, Chess Fearnley, Gavin Grant, Rob Snedden & Ash Scott

Also present: Lesley Wood & Clerk

1. Apologies:

Rob Green & Emily Small

2. To consider & approve minutes from meeting held on the 21st October 2019

The minutes were approved as a correct record.

3. Update on the Aldi S106 application

The Freedom of Information Request has been submitted and the Town Team awaits a response. It was noted that the S106 Agreement has not yet been signed and so a follow up email will be sent to Lee Burman.

4. Update on Town Team financial reporting and forecast

The summary was noted by the group. Clarification is sought on the payment to Take One Media for the distribution of the Town Guide.

5. Marketing activity, including GWW initiative and update on next three months plans

The Giftcard was launched successfully on the 28th October, with a formal launch on Wednesday November 6th hosted by The Old Bell. Over 30 participants have signed up with more interested. Lesley also updated the group on the sales of the Gift Card to date; as at the date of the meeting 11 cards have been sold with over £300 loaded onto them. Discover Malmesbury is holding a competition weekly in the run up to Christmas to win a £25 gift card.

6. To receive updates and consider next steps on the Vibrant Malmesbury Projects;

a) Explore Malmesbury: The development of the database and production of specialist content is progressing. Locally led content build is expected from January.

b) Gift Card: updated earlier in the meeting.

c) Signposting: Will be receiving additional focus now the Gift Card has been launched.

Chess left the meeting

7. To receive a Market update

Ash stated that the market had been its busiest all year last Friday. The new fortnightly format is working well for traders and everyone is looking forward to building the market's successes next year.

8. To receive an update from MAP

Gavin notified the group that a large scale event which should lead to the development of a Climate Action Network in Malmesbury is taking place on January 11th at the Town Hall.

9. To consider if and how the Town Team wishes to participate in the Malmesbury Community Day on Saturday 8th February

It was agreed that the Town Team will take part in the event and several innovative ideas were discussed.

10. To receive an update from Wiltshire Councillor, Gavin Grant

- Gavin had been invited to speak to some of the Dyson Institute students about Malmesbury and has asked the students if they would like to attend a future meeting of the Town Team.
- Rumours about a Travelodge in Malmesbury appear premature – there has been no conversation with the Planning Dept at Wiltshire Council
- 4 Oxford Street had been 'called in' to the Northern Area Planning Committee and despite an incredibly complicated discussion, the application was approved.

11. To receive an update from Malmesbury Town Councillor, Campbell Ritchie

- Securing the repair or replacement of the Waitrose steps is still being discussed with Waitrose. A further meeting is expected in the reasonably near future.
- The Neighbourhood Plan is due for review next year
- The Town Clerk of the Town Council will replace the current Clerk at the Town Team in the New Year.
- Work will begin on the Public Toilets in November.
- MTC has offered to host the next meeting of the Market Towns Forum in March 2020 and the Town Team has been asked to present on Experience and Explore Malmesbury

12. Any other business

None

Meeting closed at 8.50pm.

Date of Next Meeting: Monday 16th December.