

Minutes of Town Team Meeting

Town Hall

Monday 20th May 2019

Present: Sarah Wilde, John Sunderland, Gordon MacPherson, Chess Fearnley, Rob Green, Ash Scott, Rob Snedden & Campbell Ritchie

1. Apologies:

Received from Emily Small

2. To consider & approve from meeting held on the 15th April

The minutes were approved as a correct record.

3. Marketing activity, including GWW initiative & update on next three months plan

In the absence of Lesley, Sarah updated the group on the Marketing Activity undertaken by Lesley. An email had also been circulated prior to the meeting;

- It is felt that the tent at WOMAD should involve more groups from the Town rather than just the Town Council
- The Discover Malmesbury website has been updated with Town events
- Gordon had recently appeared on the television, being asked about the impact that Badminton has on the Town
- A recent meeting with the Old Bell Hotel proved very positive
- It was noted that the Town Team has an active member from the Abbey & that Lesley will engage with a view to working more closely with the Abbey.

4. Update on Town Team legal status

There has been a slight delay with the completion of the Articles of Memorandum in ascertaining who any surplus money should go to in the event that the Town Team folds. It was agreed that the Civic Trust would be approached by Campbell to see if they wish to accept the proposal and providing the Civic Trust are happy to be named, to continue with the application.

5. Update on Town Team financial reporting and forecast

The financial forecast spreadsheet was distributed to all. The assumptions underlying the forecast were noted.

6. To update on the Aldi S106 application

Stuart Mills had put together a comprehensive report on behalf of the Town Team as requested by Wiltshire Council. WC have confirmed receipt of the document although no response has yet been received. Sarah will progress.

7. To receive a market update

Ash stated that the market now takes place on the first and third Friday of the month, the response has been positive but numbers are still struggling. The Fruit & Veg stall that is in attendance every Friday has made its own arrangement with Wiltshire Council.

8. To receive updates on the Vibrant Malmesbury Projects

- a) Explore Malmesbury: It is hoped that trialling will be able to take place late in July. Feedback received from partnership groups who have seen some early augmented reality examples has been very positive. The next steering group review is in early June.
- b) Gift Card: It is aimed to launch the Gift Card in time for Christmas, once the CIC has been set up.
- c) Signposting: The designer is working on examples.

9. To receive an update from MAP

Sarah passed the group's congratulations on being voted 'Malmesbury's Young Citizen of the Year' to Chess. Chess reported that there is a Picnic planned that will be held at St Aldhelm's Mead on the 22nd June. Everyone is invited to 'bring a blanket and go single use plastic free. There will be other events to take part to raise awareness of single use plastics. Forest Green Rovers have also donated two tickets to a game and a competition is running to win the tickets.

9. To receive an update from Wiltshire Councillor Gavin Grant

Cllr Grant was unavailable for an update.

10. To receive an update from Malmesbury Councillor Campbell Ritchie

Cllr Ritchie updated the group on several issues;

- Malmesbury Town Council had elected Cllr Julie Exton as the Mayor for 2019/20, Julie is working very hard already in the role. Cllr Vandelli has been elected as the Chair of the Community & Town Promotion Committee and Campbell has been voted as Deputy Mayor for the coming year. Campbell was elected to continue as representative of the Council on the Town Team.
- Campbell had met with six Dutch travel bloggers who were visiting the Town at the invitation of the Great West Way. This was an excellent example of how the Great West Way can create more tourist interest in Malmesbury.
- It was also noted that the Town Council have adopted their business plan and that a key objective is the promotion of the Town.

11. Any other business

- The working groups of the C&TP projects had met and it was suggested that locals are unaware of what Discover Malmesbury is and what it seeks to do; one solution discussed was that more than just the Town Council should be visible at WOMAD.
- The Government is making it easier for ownership of High Street buildings to be determined.
- Wiltshire Council have arranged for the 'Sparkle Team' to visit and work in Malmesbury for 3 days at the end of the month, any suggestions for their work should be forwarded to the Clerk.
- New owners are settled in at Jackdaws Café in the Town Hall and feedback has been excellent
- The Kings Arms will be closed for a major refurbishment in the near future.

Meeting closed at 8.25pm

Next meeting will take place on the 17th June 2019