



Minutes of Town Team Meeting

Town Hall

Monday 15th April at 7pm

Present: Sarah Wilde, Gavin Grant, John Sunderland, Gordon MacPherson, Ash Davies, Rob Snedden & Campbell Ritchie

Also present: Lesley Wood

1. Apologies:

Received from Rob Green Emily Small & Chess Fearnley.

2. To consider & approve from meeting held on the 18th March.

Subject to the minutes being amended to “The Town Team conducts a review of the Gift Card contracts as soon as legal status is acquired”. Minutes were approved and signed as a correct record.

It was resolved to bring the update on the response to the approved ALDI planning application forward

3. To update on the response to the approved ALDI planning application

A meeting had taken place with the planning consultant for ALDI to request a voluntary S106 agreement. Following discussion ALDI made it clear that they have no funds available to make a voluntary payment but are keen as a corporation to be involved in the work of the Town Team.

Aldi will wait to be informed by Wiltshire Council if an S106 contribution is to be made. It was **resolved** to investigate the cost implications of using a Planning Consultant to put together the submission to Wiltshire Council with the Town Team’s proposals for S106 funding and that the decision would be made by email which company would be used.

4. Marketing activity, including GWW initiative and update on next three months plan

Lesley had circulated her latest report on Marketing Activity and news. There are 3 key mentions of Malmesbury in the new Great West way Travel Guide that is internationally distributed. It was also noted that the marketing contract had been signed and would be published to Basecamp by Gordon.

5. Update on Town Team legal status application

The work has nearly been completed to make the Town Team a Community Interest Company Limited by Guarantee.



6. Update on Town Team Financial reporting

Rob had circulated the most recent figures available and the group had no concerns.

7. To receive updates on the Vibrant Malmesbury projects

- a) Virtual Malmesbury: It was resolved that Discover/Vibrant Malmesbury is now to be known as 'Explore Malmesbury.' Time pressure has slowed completion but it is anticipated that the software will be ready by July.
- b) Gift Card: The launch of the Gift Card will follow the establishment of the Town Team as a CIC. It was also agreed to form a focus group from retailers in the Town.
- c) Signposting: Design work is now being sought.

8. To receive a Market update

In the absence of Ash S, Sarah stated that the Market is currently trading twice a month but that the veg stall will still come weekly. There will also be a large market event on the 21st June.

9. To receive an update from MAP

Ash D notified the group that the screening of a Plastic Ocean was very well attended by people of all ages and that they had recruited more volunteers. Ash asked if 'Green Malmesbury' could be a feature on the Discover Malmesbury website.

9. To receive an update from Wiltshire Councillor Gavin Grant

Cllr Grant updated the group on several issues;

- Wiltshire Council has been discussing its strategy towards climate change
- The Boundary Commission consultation ends tonight and the proposals will be published in September
- A meeting will be taking place in May to discuss the steps at Waitrose and the way forwards
- Traffic flow at the Triangle and at the Cross Hayes Car Park is under review

10. To receive an update from Malmesbury Councillor Campbell Ritchie

Cllr Ritchie updated the group on several issues;

- The Town Council aims to meet in June with Mindvision to implement the improvements to the website as discussed by the Council and to be completed by July
- The TIC improvement schedule is ongoing
- Vale Action have expressed an interest in the proposals for new toilets in the town and Campbell stated that a discussion could take place with MAP to receive environmental guidelines for the proposals

- Campbell explained that more sophisticated means of gathering visitor information is being explored with the possibility of opening on a Sunday.

11. Any other business

- Sarah informed the group that Penny Bell, the new Community Engagement Officer is keen to learn more about the Town Team.

Meeting closed at 8.55pm

Next meeting will take place on the 20th May 2019