

Minutes of Town Team Meeting Town Hall Monday 21st May at 7pm

Present: Sarah Wilde, John Sunderland, Gavin Grant, Campbell Ritchie, Mark Gardener & Ash Scott

Sarah introduced Lesley from Square Duck and also stated that Campbell needed to leave the meeting at 7.15pm therefore it would be necessary to alter the order of business

1. Apologies:

Lisa Gore & Rob Green

2. To consider & approve Minutes from meeting 16th April 2018

It was agreed by MTC that Campbell Ritchie will be the representative of the Council on the Town Team & this was approved by the Town Team.

Minutes were approved by all subject to agreed amendments.

Campbell stated that there will be a meeting on Friday to confirm the Virtual Malmesbury project, this will enable the feedback of information to modify the programme if required. Sarah asked how the Civic Trust walks and those as part of Virtual Malmesbury will be separated and Campbell replied that it is an entirely separate income stream.

Campbell left the meeting at 7.20pm

3. Sponsorship (Gordon MacPherson) brought forward

Gordon circulated the draft main sponsor document, attached as appendix 1. This has also been forwarded to Christophe at the Old Bell Hotel to consider. The document outlines the benefits for the main sponsor and is an agreement between the Town Team & The Old Bell. Gordon requested that members of the Leadership Group contact him by Wednesday evening with comments. Gordon was thanked for the work that he has put into the initiative. Gavin requested clarity that the Old Bell sponsors Discover Malmesbury & that other events are sponsored by other groups and businesses.

4. Square Duck update (Lesley Wood)

Lesley informed the group that the new Town Guide will go to print shortly. Discussion followed about the level of advertising included in the Guide. Gavin will approach Malmesbury Town Council to cover the shortfall in the production of the Guide. There is a summer of exciting press releases for various events.

Lesley also noted that Discover Malmesbury has renewed its Privacy Policy, Cookie Policy and consent for the Newsletter to comply with new General Data Protection Regulations.

Lesley left the meeting at 7.40pm

5. Car Parking (TRO) Consultation

Sarah had previously circulated the report that had been prepared by Cllr J Gundry for the Town Council, attached as appendix 2. The Town council decision is to object to the proposal. Sarah summarised the report & will formulate a response on behalf of the Town Team for submission to Wiltshire Council focusing on the elements below;

- A negative impact on the visitor experience and consequently numbers in an historic Market Town which seeks to benefit from a tourist economy.
- The fact that the Sunday and Bank Holiday charging proposals were rejected by 60% of those who responded to Wiltshire Council's October 2017 consultation.
- The fact that 60% of the Town Councils who made written submissions to the October 2017 consultation were against Sunday and Bank Holiday charges and these were Market Towns similar to Malmesbury.

6. Vale Action update

Sarah circulated notes that were taken at the Vale Action inception meeting, attached as appendix 3.

7. General Updates

- Ash stated that the Market is in much the same position as was last reported.
- Sarah asked Gavin what MTC's plans were for WOMAD this year and will speak to the new Chairman of the C&TP Committee to clarify.

8. AOB

- Gavin asked that a permanent item be added to future agendas to receive an update from Wiltshire Councillor representative.
- Sarah reported that she has not yet had a response from the Rajah. Gavin will make a formal Environmental Health request as Wiltshire Councillor.

Meeting closed at 8.30pm

Next meeting 7pm, 18th June 2018.