



## **Minutes of Town Team Meeting Wednesday 17<sup>th</sup> September at 7.30pm in Malmesbury Town Hall**

**In attendance:** Gordon MacPherson, Franchesca Caton, Margaret Lamb, Ashton Scott, Katherine Gore.

**Apologies:** Simon Killane, John Powell

**Members of The Retail Group:** Mike Evans, Caroline Duffy

In the absence of John Powell, Gordon MacPherson chaired the meeting. The chair proposed items 8, 10, and 11 be deferred to the next meeting and that item 4 be brought forward to allow The Retail Group time to make their presentation.

**All agreed**

### **To receive an update from The Retail Group.**

The Retail Group presented their Interim Findings report to The Town Team. The response was better than expected and provided a comprehensive insight to consumers that use the High Street. The Retailer Survey has not yet been submitted.

### **To receive an update of the progression of The Town Team website.**

The website has been fully designed and it was agreed that the new logo looks very good. It was considered that a photography competition be put in place to use winning pictures on the website.

After discussion it was agreed that 3 quotes be obtained to employ someone to write the core content of the website professionally, it was also agreed that an individual would be tasked to update the website regularly on a voluntary basis.

**Action** Kim Power & Gordon MacPherson to email Margaret Lamb with possible contacts who may quote for writing the core content of the website.

### **Stakeholder Engagement Discussion.**

It was decided that The Town Team input is vital to the Stakeholder Engagement Discussion. 10 of the most prominent employers in Malmesbury would be approached including

- Dyson
- Persimmon Homes
- Primary Care Centre
- MindVision
- Front Room Marketing
- George Veterinary Group

The Stakeholder Engagement Discussion will be associated with The Workforce Survey.

**An update on A-Boards around the Market Cross**

Wiltshire Council have referred the matter back to Malmesbury Town Council, who have in turn, passed it to The Town Team. The area around the Market Cross is owned by Malmesbury Town Council and following much discussion, it was agreed by the Council, that the byelaw prohibiting remote A-Boards will be enforced. Malmesbury Town Council & The Town Team are to consider alternative methods of advertising that will enable local businesses to promote their products and services.

**Cllr Franchesca Caton to submit a report to Malmesbury Town Council regarding the work carried out so far by the Town Team.**

**Date of next meeting Wednesday 8<sup>th</sup> October at 7.30pm**

**Meeting closed at 9.55pm**

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