



**Minutes of Malmesbury Town Team Meeting  
Wednesday 23<sup>rd</sup> April 2014 7.00pm at Malmesbury Town Hall**

In attendance: Kim Power, Franchesca Caton, Gordon MacPherson, Nigel Scott,  
Margaret Lamb, Ashton Scott.

Apologies: John Powell, Simon Killane, Stewart Shape

**1. Introduction by chair**

In the absence of JP, FC chaired the meeting. FC opened the meeting by thanking everyone for their attendance, apologies received and key documents ie Agenda and Minutes from previous meeting were distributed.

**2. Apologies**

As above.

**3. Review and agreement of previous minutes and actions**

Minutes agreed

**4. Review and agreement to The Retail Group's proposal**

After general discussion TT is to include a brief in The Retail Group's proposal that outlines the pertinence of the proposal to Malmesbury, with responses generated by the following considerations

- Canvassing every retailer
- Dyson employees and their expectations of the Town
- How it would make a visual difference to the High Street
- Linkages to Town
- Survey about Night Time Economy
- How much and where are people spending their money
- The Lunch Time Trade
- Comparative statistics with other Towns
- Role played by businesses in the Town Centre

**Action** GM to circulate questions

**Action** NS to draft SWOT analysis

**5. Arranging a full Town Team Meeting**

**Action** JP to arrange meeting

**6. Review of the Annual Town Meeting (all Electors) on 15<sup>th</sup> April 2014**

It was discussed that we had made ourselves known but ML pointed out that we need input from and representation of younger people. All agreed.

**Action** ML to speak to Malmesbury School and try to engage the interest of young people.

## **7. Town Team Website**

Everyone expressed how pleased they were with the new logo for the Website. It's a work in progress and NS raised concerns about who might be receiving comments made via the site, it has to ensure that the TT are made aware of any correspondence.

## **8. AOB**

KP has looked into the money granted by Section 106 and will inquire into the possibilities of investment.

**Action** KP to liaise with Town Council

Means of advertising other than through social network, AS reiterated the importance of using other media. The possibility of advertising in Malmesbury Connections, Noticeboards and a suggestion box/comment book in TIC were all considered.

**Action** KP to speak to Town Council re use of board by Delicious.

FC affirmed the need for a Town Map with retail information, sites considered were Beutell Way and the Market Cross.

## **9. Date of Next meeting**

21<sup>st</sup> May 2014 at 7pm

FC closed the meeting at 9pm