

## **Malmesbury: Town Centre Strategy and Action Plan**

Town Team Meeting – Malmesbury Town Hall – Thursday 11 December 2014

*Aim: Priority Action Plan Formalisation and Agreement*

### **Meeting Objectives**

- Finalise Priority Action Plan content by Action Area
- Identify implementation sequence
- Identify other cascade materials
- Provide feedback and direction to The Retail Group
- Agree next steps

### **Agenda Points**

1. Action Area Discussions
  - 2.1 15 minutes per area
  - 2.2 Confirm the priority actions
  - 2.3 Add other actions
  - 2.4 Identify implementation sequence
2. Feedback and direction on Action Plan production
  - 3.1 Appendix of examples and reference materials
  - 3.2 Priority Action Plan distribution
  - 3.3 Full Action Plan distribution
  - 3.4 Updated report presentations and executive summary presentation
3. Next steps